

FIRST WRITTLE COMPANY ATTAINS B CORP CERTIFICATION

9 February 2023

FERO Retail Marketing is now a Certified B Corporation, not only the first Writtle company to achieve certification, but also the first in the UK POS industry.

To certify as a B Corporation, businesses must meet comprehensive standards across the five areas of: Governance, Workers, Community, Environment and Customers. Certified B Corporations are required to consider the impact of their decisions on all stakeholders across these areas, not just shareholders; ultimately balancing profit with purpose.

Richard Saysell, Managing Director of FERO commented: 'In a world where significant change is needed, we wanted to take time to understand how we could genuinely improve our business and its wider impact on our stakeholder communities and environment. Due to the rigorous and exacting nature of B Corp assessment we knew it would be well suited to stretch us now and into the future. I hope our Certification demonstrates to our clients, and all our stakeholders, how committed we are to working to the highest standards of social and environmental performance.'

Writtle is committed to obtaining B Corporation Certification for the whole group.