

Sale of Creo Retail Marketing Ltd (Creo) to DS Smith PLC (DS Smith)

Writtle announces the sale of Creo to DS Smith, a leading European packaging provider that is listed on the London Stock Exchange.

Having founded Creo as a start-up alongside management in 2007, Writtle has seen the business grow to become a major force in the supply of promotional point-of-sale displays and allied services in the UK.

The next horizon for Creo is continental Europe and DS Smith is the ideal partner to invest in further expansion in the UK and Europe, having an unrivalled network across Europe from which to create a leading customer offering in this growing market segment.

Writtle wishes Creo directors and employees every success as they embark on the next exciting stage of their journey.

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