

ARKEN BECOMES SECOND WRITTLE COMPANY TO ACHIEVE B CORP CERTIFICATION

4 August 2023

Arken is proud to have achieved B Corp certification, joining a global community of purpose-led businesses who are driving accountability for their impact on people, planet, and communities.

This prestigious accreditation underscores Writtle's ongoing dedication to responsible business practices and is a stamp of independent approval that we are meeting stringent standards for positive social and environmental impact.

Arken P-O-P International managing director, Tracy Scutt, said the certification marks another incredible achievement for the company.

"This announcement is a marker for the positive impact Arken continues to make in the retail display industry. We are immensely proud to be joining the B Corp movement, a community of like minds who share our belief that profit should be driven through purpose. This certification confirms to our industry that Arken is doing business the right way. Every member of the Arken team has welcomed the challenge of certifying against the high standards required of running responsible business. Whilst a certification is important, it's what we do from here to improve ourselves, support others and ensure more businesses are thinking sustainably and responsibly that will make the difference. Achieving B Corp status represents just the beginning of what is an incredibly important journey – not the destination. We continue to make significant steps in progressing as a business that leads with a responsible-first mindset and remain motivated by the positive impact we can make both now and, in the future".